

## CUSTOMIZED SPONSORSHIP OPPORTUNITIES FOR IN-KIND CONTRIBUTIONS

- + Tailored packages based on the nature and value of in-kind support, such as catering, A/V equipment, or marketing services:
  - Logo Placement: Proportional inclusion on event materials.
  - Event Recognition: Public acknowledgment during the event.
  - Promotional Opportunities: Opportunity to distribute products or services to attendees.
  - Networking Opportunities: Access to judges, participants, and other sponsors.

## WHY SPONSOR?

- + **Increased Brand Exposure:** Reach new audiences through event promotions and media coverage.
- + **Audience Engagement:** Direct interaction with attendees and community leaders.
- + **Cultural Goodwill:** Support Native American arts and entrepreneurship.
- + **Valuable Insights:** Gain attendee feedback to inform business strategies.
- + Direct engagement with 2,000 attendees through booth
- + Brand exposure to 2,000 attendees and media coverage

## TARGET AUDIENCE PROFILE:

- Business professionals and corporate decision-makers
- Cultural enthusiasts and collectors
- Socially conscious consumers
- Educational institutions and students
- Art collectors and investors
- Community leaders and policymakers
- Native and non-Native families seeking authentic cultural experiences

## THIS PREMIER EVENT OFFERS UNIQUE OPPORTUNITIES TO

- + Connect with Native American business leaders and entrepreneurs in a dynamic setting
- + Experience the Arvada Center's extensive facility and audience
- + Demonstrate your organization's commitment to diversity, equity, and inclusion
- + Reach affluent, culturally conscious consumers from across the Rocky Mountain region
- + Support Indigenous economic development while gaining valuable brand exposure
- + Engage with an estimated audience of 2,000 attendees representing diverse demographics

## KEY FESTIVAL EXPERIENCES

- + Contemporary Powwow & Business Showcase Experience
- + Next-Generation Business Pitch Competition Presented by Tatanka Ska Ventures
- + Curated Art Exhibition & Silent Auction

# ARVADA

# POWWOW

## 2025 ART & BUSINESS FESTIVAL

JOIN US FOR A  
**CELEBRATION LIKE NO OTHER!**  
where culture and humanity meet

June 14, 2025

10am – 8pm

Arvada Center for the Arts and Humanities  
in Arvada, Colorado

Experience the vibrant spirit of Indigenous cultures at our first all-day summer celebration! This will be your opportunity to be part of a unique and unforgettable event in collaboration with the Arvada Center, Tatanka Ska Ventures, and the Rocky Mountain Indian Chamber of Commerce. We will honor a diverse community and showcase Native American traditions through Music, Art, Food, and Storytelling.

This event is a chance to support local economic development, foster community unity, and deepen understanding of Native American culture.

### EVERYONE IS WELCOME

Whether you're a local, a visitor, or simply curious, come and be part of a celebration that uplifts and connects us all. **Don't miss this remarkable day of culture, community, and celebration.**

## HIGHLIGHTS OF THE DAY

- ▶ Native American Art Competition
- ▶ Competition Powwow
- ▶ Vendor & Food Market
- ▶ Art Auction
- ▶ Business Pitch Competition



For information about how to become a sponsor or make a donation, contact: Kathy Blegen-Huntley, Director of Institutional & Capital Giving  
[kblegen-huntley@arvadacenter.org](mailto:kblegen-huntley@arvadacenter.org) or call her at **651-472-3585**

6901 Wadsworth Boulevard, Arvada, CO 80003 [arvadacenter.org](http://arvadacenter.org)



The Arvada Center is located at  
**6901 Wadsworth Blvd. Arvada, CO 80003**  
**720-898-7200** [arvadacenter.org](http://arvadacenter.org)

more info here!



## TURQUOISE SPONSOR **\$15,000**

*Protection & Strength*

- Includes all benefits from the Cultural Partner tier, plus:
- + **Title Sponsorship:** Your brand will be displayed in all event promotions and a full-page ad in the event program.
- + **Exclusive Branding:** Prominent branding opportunities, such as banners near the Native American tipis.
- + **Post-Event Insights:** Comprehensive report including attendee demographics, digital engagement metrics, and survey results.
- + **Expanded Hospitality Package:**
  - Eight complimentary VIP tickets with reserved seating and refreshments.
  - Honor song, an announcement from the stage, photo opportunities
- + **Media Exposure:** Inclusion in press releases and media coverage.
- + **Booth Space:** Informational booth in the marketplace for attendee engagement.
- + **Commemorative Gift:** A special Native American item recognizing your cultural partnership.

### SPONSOR BRANDING AND LOGO PLACEMENT BENEFITS WITH THE ARVADA CENTER:

- Logo on large format lobby posters
- Logo on direct mail collateral
- Logo in Know-Before-You-Go and post-show emails (Sent to all ticket holders. Highest unique open rate.)
- Logo on select print collateral
- Logo on informational event web pages
- Logo in program-specific email blasts
- Logo in select monthly emailed newsletters (85,000 patrons)
- Onsite promotional opportunities – booth or gift booth to your partner non profit
- Social media mentions (reach 40,000+ users)
- Full slide listing on outdoor monument sign (70,000 cars per day. Slide is up for 80 seconds/100 times daily, more than 1 million views annually)
- Logo with a clickable link on the Arvada Center Corporate Partners webpage
- Listing on the annual donor wall in our annual report

## OBSIDIAN SPONSOR **\$10,000**

*Reflection & Protection*

- + **Enhanced Logo Visibility:** Your logo will be placed on all event materials and signage, plus a half-page ad in the event program.
- + **Hospitality Package:**
  - Four complimentary tickets with VIP access and reserved seating.
  - Complimentary refreshments.
  - Premium seating next to the host drum, experiencing the drum beats firsthand.
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- + **Commemorative Gift:** A special Native American item recognizing your cultural partnership.

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- Logo on direct mail collateral
- Logo in Know-Before-You-Go and post-show emails (Sent to all ticket holders surrounding their performance. Highest unique open rate.)
- Logo on select print collateral
- Logo on informational web pages
- Logo in program-specific email blasts
- Logo in select monthly emailed newsletters (85,000 patrons)
- Onsite promotional opportunities
- Social media mentions (reach 40,000+ users)
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## PIPESTONE SPONSOR **\$5,000**

*Spiritual Signs & Ancestral Connection*

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- + **Hospitality Package:**
  - Four complimentary tickets with VIP access and reserved seating.
  - Complimentary refreshments.
  - Premium seating next to the host drum, experiencing the drum beats firsthand.
- + **Booth Space:** Informational booth in the marketplace for attendee engagement.
- + **Commemorative Gift:** A special Native American item recognizing your cultural partnership.

### SPONSOR BRANDING AND LOGO PLACEMENT BENEFITS WITH THE ARVADA CENTER:

- Recognition of live performances could include verbal, poster, electronic monitors, or a combination of the above.
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## TOPAZ SPONSOR **\$2,500**

*Beauty & Spiritual Significance*

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## SAPPHIRE SPONSOR **\$2,000**

*Clarity & Wisdom*

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- + **Hospitality Package:**
  - Four complimentary tickets with VIP access and reserved seating.
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## NONPROFIT SPONSOR

- + Provide 2 volunteers for one shift in exchange for sponsorship
- + Booth for promotional opportunities – fee waived

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